

Archetype: Old Salt

Situation: Daren's going to his local comic book shop to pick up his pull list. It's been a while since he's been there. While he's there, Darren would like to find some comics for his grandkids - their birthdays are coming up and he wants to get them reading and enjoying comics just like him.

Darrin drives straight to his local shop after work and parks in front. He hasn't gotten around to coming in in awhile so he timed it for the same day the new issues come out.

He smiles as he steps in, raising a hand in greeting to Lucky behind the counter (who nods 'hello' back since he's talking with a kid asking about Flash back issues).

Darin strolls to where the new Marvel releases are, but two college kids on the other side of the rack are laughing and saying the Justice League movie will be awful because Aquaman's in it.

Do
(See & Hear)

He rolls his eyes and tries to tune them out as he scans Marvel's latest and greatest.

Darin finally just grabs the first issue of that new Summer event Marvel's doing and goes back to where the trades are. He'll just have to check out the new Deadpool/Cable team up next time he's there.

He glances over the trades for his favorite characters but Jim Lee's the artist on them all and he's never liked the cut of that guy's jib.

He sees Candice in the back where that weird Image stuff is so he walks over to ask if they have anything for kids.

At checkout, Darin asks Lucky if there're any Batman books for kids.

All right a space up front. Jackpot!

Stupid kids. The movie's not even out yet. And Aquaman's awesome.

Whoah, Candice got a mohawk. It's redder then that Chew cover! She's the one who told me about Mouse Guard. Love that book. Maybe she knows something Joanie's kids will like.

Wish I could get Carlos into Batman. I'll ask Lucky if DC's put out anything Joanie won't think is too violent..

Think

Feel

Happy to be where everyone knows...my name

Amused and nostalgic to see a kid the same age I was, getting into the Flash like I did back then.

Annoyed by stupid jocks

Hopefull Lucky and Candice can help me

Pain Points

* Annoyed by inconsiderate fellow customers

* Lack of knowledge in an area usually so knowledgeable about

Goals

* Being able to filter by kid-friendly